

Venue Networks

Managed Business Networks - Service Provider Solution

FEATURES

- Separate private and guest networks
- Both wired and wireless networks
- Customizable branded portals
- Monetization tools
- Simple onboarding
- Carrier class reliability and scalability with 24/7 support



SERVICE OVERVIEW

ARRIS Managed Business Networks works with Service Providers to extend their network platform to serve venue owners and operators with robust wired/wireless network solutions.

Consumers want Wi-Fi everywhere! Theaters, stadiums and racetracks are no exception. From concerts to ball games, connectivity is a "must have" for venues.

The range of events now being held in today's arenas - from basketball games to home shows, and from political conventions to Monster Truck rallies - drive a variety of connected activities: researching statistics, tweeting, uploading videos, sending pictures and instant messaging, to name a few. All have one thing in common: the need for a fast, reliable, massively scalable Internet connection. For arena owners and Service Providers, this creates an opportunity to offer high-quality connectivity as a means of enhancing the customer experience and building a loyal fan base all their own.

Delivering a high quality, reliable Wi-Fi experience in a venue - and doing it cost effectively - requires thorough research and planning, sound network design and expert installation practices. By factoring the unique building, network, service, spectrum, construction and business dynamics of the arena into Wi-Fi design and deployment, venue owners and Service Providers can deliver a high-performance networked experience to event attendees. This means providing access to every guest who wants to use the network, even when an event draws tens of thousands.

The same high quality network to provide secure connectivity for venue operations including concessions and artist/team/event communications. Monetization capabilities of the system also drive revenue opportunities for the venue and it's direct customers.



Features

FOR THE SERVICE PROVIDER

- Network Intelligence dashboard
- Simple new venue account creation
- Customizable branded splash pages & portals
 - Integrated wired & wireless
 - Scalable & redundant
 - Fully hosted & managed
 - Single core to support all verticals
 - 24/7 NOC to NOC proactive care
 - *24/7 tier 1 business owner support
 - * Onsite break/fix truck roll



Network Intelligence Dashboard

- Monitoring & reporting across all verticals
- Easily provision new accounts
- Protect and project brand
- Single dashboard view of all network elements
- Reliable carrier class network
- Zero-IT impact
- Easily expand to new markets
- Professional help when you need it
- Reduced staffing
- Reduced staffing

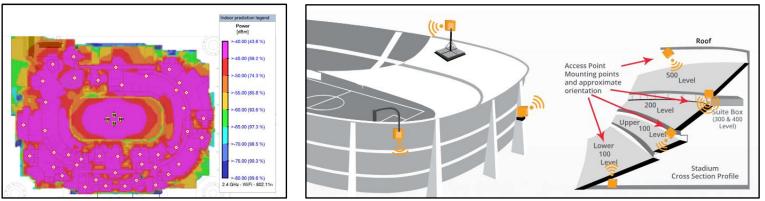
Service Provider Logo	Properties 🗸	Configuration \vee	Roles	Logs
View and Manage Properties				
Active OCCEPTED Create	Activate			
Account Info				
Business ID	SAN123456789			
Business Account Name	Joey's Pizza			
Admin First Nome	Joey			
Admin Lost Nome	Pizza			
Admin Email	Joey.Pizza@wificompany.com			

Business Manager Portal

AVAILABLE PROFESSIONAL SERVICES

- Program management
- Business case analysis
- Requirements creation
- System architecture/design
- OSS/BSS integration
- Core network deployment

- Portal customization
- System validation
- Site survey
- Design & deployment
- Managed & hosted services



Heat Mapping and Custom Placement/Fixture Design are Part of the Process

Benefits

Managed Networks - Service Provider Solution



Features

*Optional

FOR THE VENUE OWNER

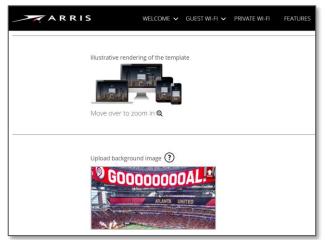
Campaign tools & attendee location

- Private and guest networks
- Simple onboarding for employees & guests
 - Customizable branded portal
 - Fully managed and hosted solution
 - High-bandwidth wired & wireless
 - WPA2 enterprise security
 - Client isolation
 - *Firewall
 - *Professional design and installation
 - *24/7 proactive care

- Know your customers. Target your advertising.
 - One Wi-Fi system for all your needs
 - No hassle connectivity
 - Branding & advertising opportunity
 - Zero-IT impact
- One partner for all networking needs
 - Secure your private network
- Limit threat from other devices for guests
- Protect network from external threats
- Secure & reliable connectivity
- care Peace of mind

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Customizable Branded Portal

Features

FOR THE EVENT ATTENDEE

Benefits

- Simple on-boarding
- Attendee location technology
 - Fast Wi-Fi connections
 - **Client Isolation**

*Firewall

- Limit threat from other devices for guests
 - Protect from external threats

Optimal guest experience

More personalized experience

No hassle connectivity

*Optional

WHY ARRIS?

ARRIS is uniquely dedicated to providing managed networking solutions for service providers and offers a best-ofbreed, end-to-end solution. ARRIS is the leading provider of carrier-grade broadband communication systems to service providers.

MORE INFORMATION

Contact your ARRIS Account Manager or find out more by visiting: http://www.arris.com/solutions/carrier-grade-wi-fi/

365-095-34131 x.1

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Benefits